

Are your patients fed up with traditional prep methods?



happy colon[®]
foods



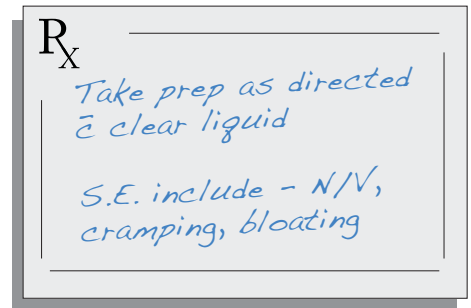
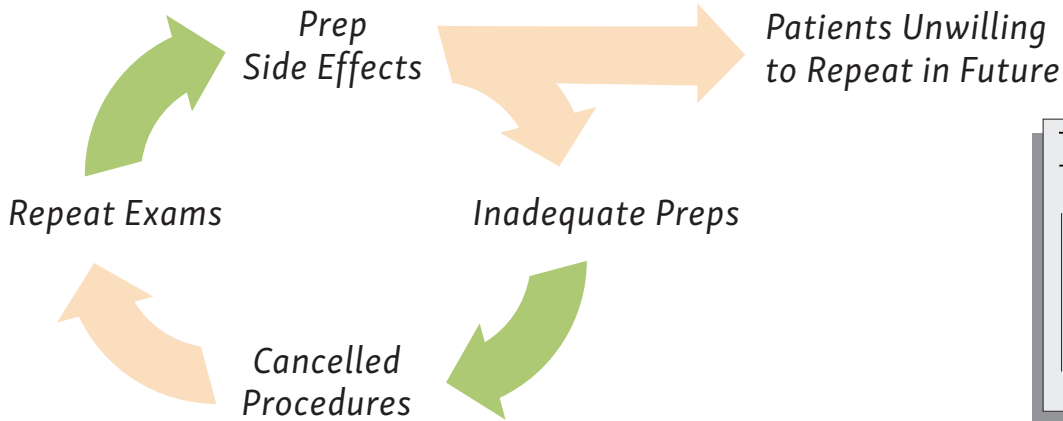
Experience a 98%
prep success rate and
happier patients with
Happy Colon Foods!

Join the movement!

happy
colon ®
foods

Decades of the Same Old Thing

Happy Colon Foods is interrupting the long history of lousy patient experiences. It's time to say goodbye to the vicious cycle of traditional prep methods!



Introducing Happy Colon Foods

Experience the gastroenterologist-designed food kit loved by both patients and clinics!

BENEFITS:

- Achieves equal to superior results compared to clear liquid diet
- Increases compliance
- Decreases cancellations
- Encourages patient hydration to reduce “dry preps”

FEATURES:

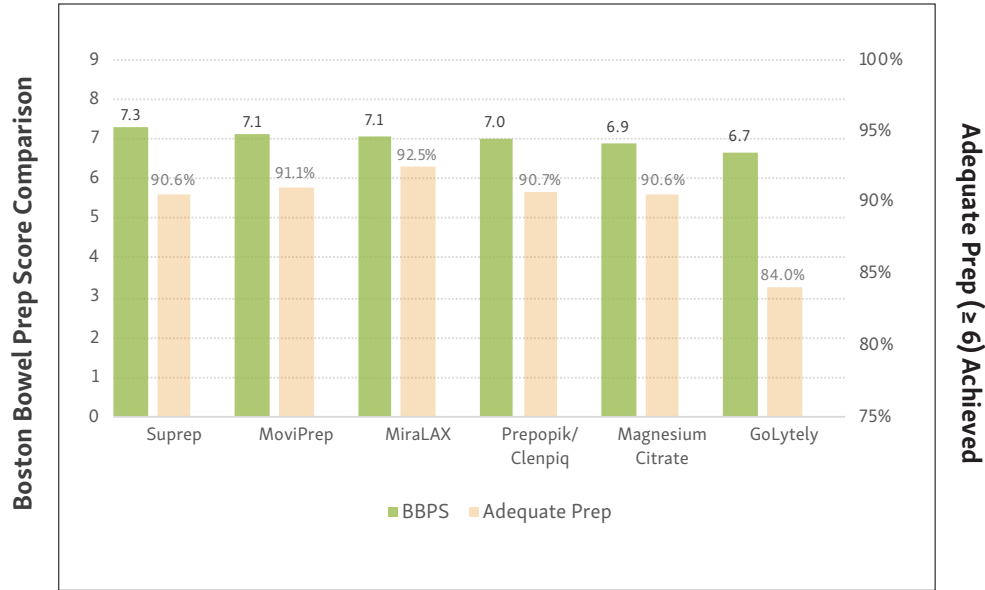
- Standardized kit
- Low-residue foods
- Electrolyte-balanced
- Easy-to-follow instructions

Food kits are offered with or without laxatives at doctor's direction.

Results of a Prospective Trial

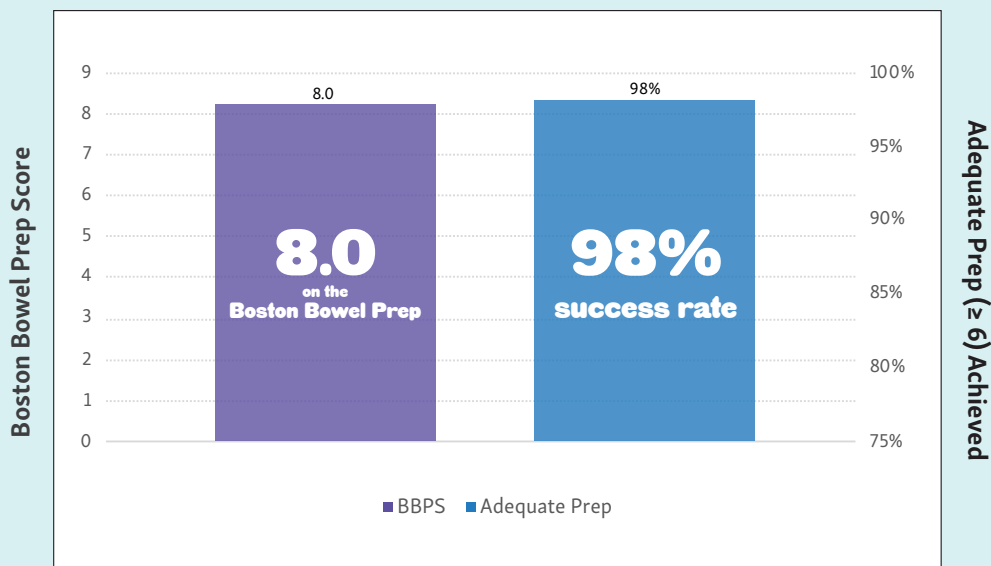
It's clear — most traditional prep methods produce similar results!

“Comparing the Real World Effectiveness of Competing Colonoscopy Bowel Preparations¹”



¹Gu, Phillip, et al. “Comparing the Real-World Effectiveness of Competing Colonoscopy Bowel Preparations: Results of a Prospective Trial.” The American Journal of Gastroenterology, vol. 152, no. 5, Feb. 2017, pp. 305–314., doi:10.1016/s0016-5085(17)31937-6.

Over 23,000 satisfied patients have used Happy Colon Foods — and doctors love the results!

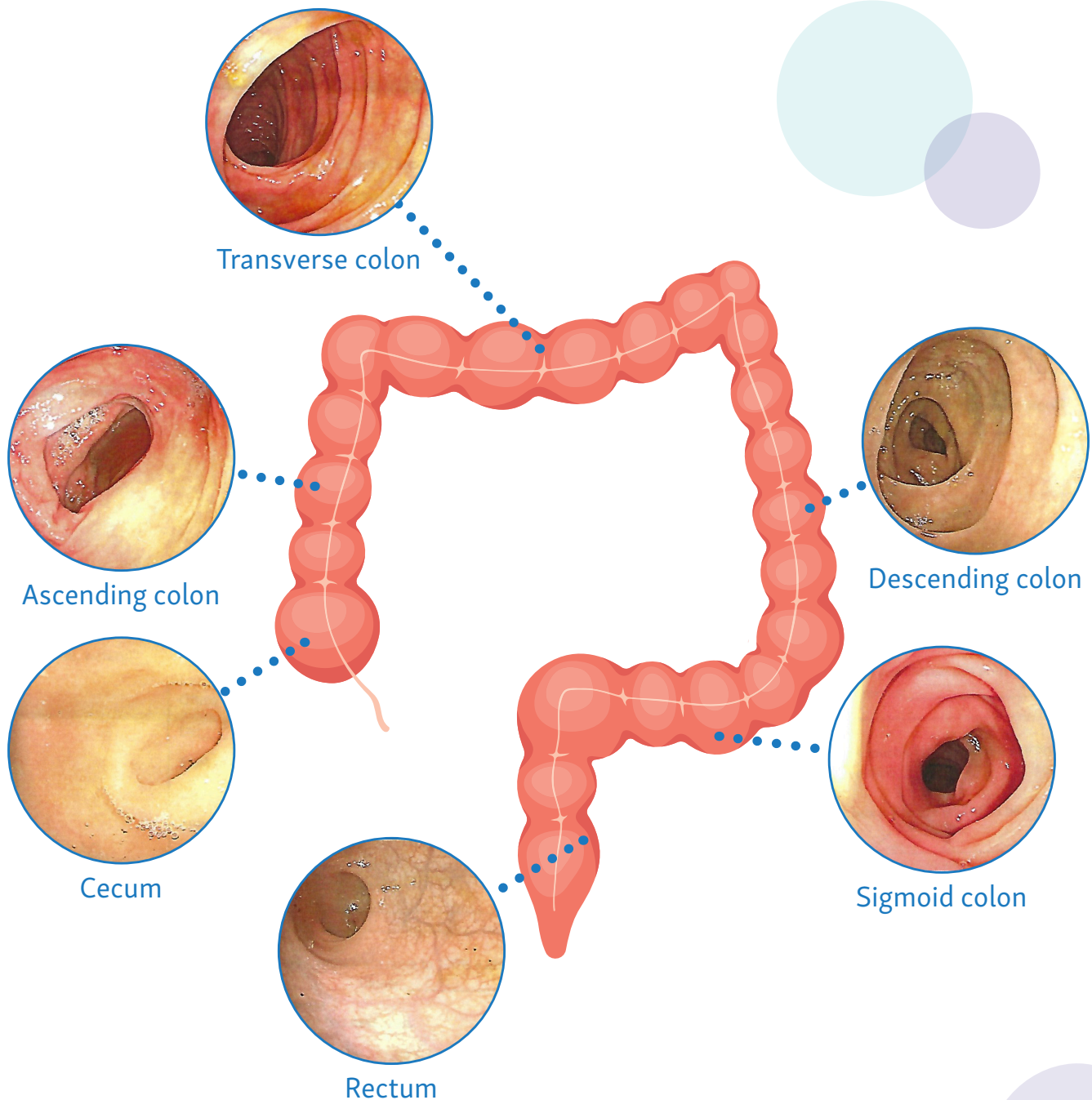


Hard-to-prepare patients were not excluded from the study.²

²Jeffery D Scott, et al. “PEG-3350, Senna and Solid Food Based Bowel Preparation for Colonoscopy Appears Safe, Effective and Well Tolerated”. EC Gastroenterology and Digestive System 4.5 (2017): 142-151.

Clean Colons With Happy Colon Foods

Procedure and withdrawal times are consistent with traditional prep methods. In the event some debris is present, it is well-hydrated and can be easily cleaned with typical irrigation and suction methods.



Pictures are from patients who used the Happy Colon Foods kit.

What Doctors Are Saying...

“ I recommend Happy Colon Foods to all my patients and colleagues. It’s a better experience, and it makes the prep process much easier. — **Carl Raczowski, Gastroenterologist** ”



“ The quality of bowel prep and the exam results are substantially better than anything I’ve used in my 16 years as a gastroenterologist. I’ll never suggest anything other than the Happy Colon Foods kit to my patients. — **Clinton Wallis, Gastroenterologist** ”

“ As a clinician, this preparation provides consistently high-quality cleansing of the bowel. Overall, a positive patient experience with a clean colon is ideal. I believe the Happy Colon Foods product achieves both. — **Paul Feuerstadt, Gastroenterologist** ”



What Patients Are Saying...

“ This prep was amazing. My mom died of colon cancer, and I need routine screenings. I was about to stop getting them due to the horrible prep. Having food to eat along the way helped so much. And the food was amazing. I kept looking forward to the next hour for the food. I will definitely stay in check with my screenings because of this prep. — **S.S., Patient** ”

“ I found it to be gradual and easy to use. I was able to work for virtually the entire day. I experienced no discomfort and was able to sleep the night before with no problem. — **J.Y., Patient** ”

“ I love the process. It was nice to have a consistent opportunity to eat some food. I was actually able to play golf in the morning and still had plenty of energy. — **C.H., Patient** ”



**Join the
Movement!**



A Happy Colon is a Clean Colon

Ordering the Happy Colon Foods kit is easy!

- Doctors share their provider code and indicate which kit to order.
- Schedulers provide local office instructions.
- Patients order online at **HappyColonFoods.com** or by calling **855.423.6637**.
- Kits are shipped directly to patients' front doors!

Questions? Contact us at 855.423.6637.

